

Remarks

Favorable reconsideration of this application, as presently amended, is respectfully requested in light of the following discussion.

Claims 1-20, 26-30, 34, and 35 are pending; Claims 1-3, 7, 10-12, 18, 20, and 34 are amended by the present amendment. Claims 31-33 were withdrawn by the Examiner. Support for changes to the claims is found in the specification at least in paragraphs [0034] – [0041] and Applicant's Figure 8.

By way of summary, the outstanding Official Action presents the following issues: Claim 35 is rejected under 35 U.S.C. § 112, second paragraph; Claims 1-20, 26-30, and 34 are rejected under 35 U.S.C. 102(b) as unpatentable over U.S. Pub. No. 2002/0023230 to Bolnick et al. (hereinafter "Bolnick"); and Claim 35 is rejected under 35 U.S.C. § 103(a) as unpatentable over Bolnick.

ELECTION/RESTRICTIONS

The Examiner has withdrawn claims 31-33 for purportedly being directed to an invention that is independent or distinct from the invention originally claimed. Claims 31-33 have been withdrawn. However, Applicant reserves the right to continue prosecution of these claims in one or more divisional applications.

Claim Rejections – 35 U.S.C. § 112

Applicant respectfully traverses the rejection of Claim 35 under 35 U.S.C. § 112, first paragraph. The outstanding Official Action asserts that "presentation logic on how to create the customized version of the electronic information product," as recited in Claim 35, is not disclosed in the instant specification as originally filed.¹ Applicant respectfully disagrees with that assertion and submits that support for this feature is found in the specification at least on page 7, paragraph 30 disclosing, with respect to Applicant's Figures 4 and 5, that "custom

¹ See Official Action of September 20, 2007 at page 3.

screens 412 contain presentation logic that prepares a page for display.” That is, as disclosed in paragraph 30 of the specification, the presentation logic retrieves and formats data from the application framework 450 “to create the customized version of the electronic information product.

Accordingly, Applicant submits that one of ordinary skill in the art would understand that all the features of Claim 35 are disclosed in the specification. Thus, Applicant respectfully requests this rejection be withdrawn.

Claim Rejections – 35 U.S.C. § 102

Applicant respectfully traverses the rejection of the claims under 35 U.S.C. § 102(b) with respect to amended independent Claims 1, 10, 20, and 34.

Claim 1 is directed to an Internet delivery method for delivering electronic information products to a plurality of users via the Internet. The method includes, *inter alia*, determining, upon a valid authentication of a user from a plurality of users, whether the authenticated user is a specific type of user. Upon determination that the authenticated user is the specific type of user, the method includes delivering a customized version of an electronic information product formatted in a custom display format. However, upon determination that the authenticated user is not the specific type of user, the method includes delivering the electronic information product formatted in a default display format.

Turning now to the applied reference, Bolnick describes a system for providing a secure data channel between a user and associates.² To access the system, Bolnick describes that each user accesses a “Welcome page” (e.g., general home page to log into the system).³ After logging into the system, Bolnick further describes that the user is in a secure connection to social network servers and can view a personal calendar and view and update a user personal profile.⁴ Bolnick also describes that users and associates can share information with each other using the social network servers.⁵

² See Bolnick at paragraph [0025].

³ See Bolnick at paragraph [0140].

⁴ See Bolnick at paragraph [0141].

⁵ See Bolnick at paragraph [0065] and [0144].

Claim 1 is distinguishable over Bolnick as the applied reference fails to disclose or suggest “delivering, upon determination that the authenticated user is not said specific type of user, said electronic information product formatted in said default display format.” The outstanding Official Action identifies the “Welcome page” of Bolnick as a default display format for every user of the system in Bolnick.⁶ Additionally, the outstanding Official Action identifies the personal calendar and personal profile of Bolnick as Applicant’s claimed “electronic information product.”⁷

However, Bolnick merely describes that the personal calendar and personal profile are only available after the user logs into the system using the “Welcome page” of Bolnick. Bolnick neither discloses nor suggests that the personal calendar or personal profile are displayed on the “Welcome page” of Bolnick. Thus, Bolnick fails to disclose or suggest that the personal calendar and personal profile are “formatted in said default display format” since the personal calendar and personal profile are not displayed on the “Welcome page.” In other words, the items in Bolnick which the outstanding Official Action asserts is analogous to applicant’s “electronic information product” is not part of Bolnick’s “Welcome page,” and thus, they do not get formatted in the manner required by the claim.

Claim 1 is further distinguishable over Bolnick as the applied reference fails to disclose or suggest “determining ... whether the authenticated user is said specific type of user.” As discussed above, Bolnick merely describes that after a user logs into the system of Bolnick, the user can view a personal calendar, user profile, or share information with other users logged into the system. However, Bolnick fails to disclose or suggest that the system determines whether the user is associated with any “specific *type* of user.” (Emphasis added). That is, while a personal calendar or user profile is retrieved for each user logging into the system of Bolnick, Bolnick fails to disclose or suggest that the system determines whether the user is associated with any “specific type of user” (e.g., category).

Accordingly, after the user logs into the system of Bolnick, there is no “determination that the authenticated user is said specific type of user,” as recited in Claim 1. Thus, the personal

⁶ See Official Action of September 20, 2007 at page 4.

⁷ See Official Action of September 20, 2007 at page 5.

calendar or user profile is not delivered to the user of Bolnick “upon determination that the authenticated user is said specific type of user.”

Accordingly, Applicant submits that Bolnick fails to disclose or suggest all the features of amended Claim 1, and claims depending therefrom. Thus, Applicants respectfully request that the rejection of Claim 1, and claims depending therefrom, under 35 U.S.C. § 102(b) be withdrawn.

As independent Claims 10, 20, and 34 are amended to recite features analogous to Claim 1, Applicant submits Bolnick fails to disclose or suggest all the features of amended independent Claims 10, 20, and 34. Thus, Applicant respectfully requests that the rejection of Claims 10, 20, and 34, and claims depending therefrom, under 35 U.S.C. § 102(b) be withdrawn.

Claim Rejections – 35 U.S.C. § 103

The outstanding Official Action rejected Claim 35 under 35 U.S.C. § 103(a) as unpatentable over Bolnick.

As outlined above, Bolnick fails to disclose or suggest all the features of Claim 34, from which Claim 35 depends. Thus, Applicant submits that Bolnick fails to disclose or suggest all the features of Claim 35.

Accordingly, Applicant respectfully requests that the rejection of Claim 35 under 35 U.S.C. § 103(a) be withdrawn.

Conclusion

Consequently, in view of the present response and amendments, no further issues are believed to outstanding. Applicant submits that the application is in condition for allowance, and a Notice of Allowance for the pending claims is earnestly solicited.

Request for a Telephone Interview

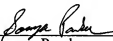
If the Examiner believes a telephone conference would expedite prosecution of this application, Applicant invites the Examiner to telephone the undersigned at 303-607-3500.

CHARGE OUR DEPOSIT ACCOUNT

The fee in the amount of \$1,050.00 for a three-month extension of time is being paid via credit card. The Commissioner is authorized to charge any additional fees or credit any overpayment to Deposit Account No. 06-0029 and notify us of the same.

Respectfully submitted,

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